



DRIVE CUSTOMER LOYALTY

Press Release Announcement
13 March 2023

PRESS RELEASE

LoyaltyPlus Accolades (Pty) Ltd is excited to announce the appointment of Mahvish A. Niazi as the new Sales Director for the Middle East & Africa regions.

Mahvish brings over 15 years of experience in the field of CRM, Service Quality, and Coalition Loyalty Platform management to the role in the U.A.E.

With an MSc in Information Systems from the LSE (U.K), Mahvish has a strong understanding of the technical aspects of the industry and a wealth of knowledge in the financial and retail sectors.

Her experience and expertise will be an asset to our company as we continue to drive growth and expand our market share in the region.

Contact us:

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